Business & Technology Survey

Business is the basis of the Lincoln economy. Technology is a more integral   part of business each day. Technology is integrated in product development, manufacturing, customer services, wholesale, and retail services. E-commerce and E-government makes private and public business more accessible. Your responses will assist in efforts to identify the needs and trends in local business and issues the community should be addressing.

GENERAL INFORMATION

Your Name

Your Title

Name of Business or Organization

Address

City, State, Zip

Phone

Standard Industrial Code (SIC)

Describe the products or service the company/organization provides

How many years has your business/organization been located in Lincoln?

Identify the number of full time employees.

    this year
    last year
    5 years ago

Business Growth

In the next 5 years how do you anticipate your business will expand? (Rate from 1 to 5,

1=highest and 5=lowest)

_____ sales

_____ building

_____ equipment

_____ products or services

_____ customer base

_____ employment

Is your company considering relocating:

_____ within Lincoln

_____ outside of Lincoln

_____ not planning to relocate from current location

Has your company been contacted by representatives from another community about relocating?

❐   Yes

❐   No

     Please list the communities that have contacted you

During the past year your business has:

❐   increased revenues

❐   decreased revenues

❐   stable revenues

Does your business having difficulty recruiting employees?

❒ Yes

❒ No

❒ Not Applicable

Is Yes, please list the type of positions and the difficulty

Does your business use interns from a university, college or high school?

❒ Yes

❒ No

❒ Which school

How do you recruit employees?

❒ Newspaper / professional or trade publications

❒ College placement

❒ Employment services

❒ Internet employment services

❒ Word of mouth

Is your company undertaking projects that use Tax Increment Financing (TIF)?

❒ Yes

❒ No

Is your company currently using tax credits available under LB 775 (the Employment & Investment Growth Act)?

❒ Yes

❒ No

Does your company currently export/import any portion of your products/services?

❒ Yes

❒ No

Which form of Internet connection are you using in your business?

❐   56K modem or less

❐   ISDN (Integrated Services Digital Network)

❐   DSL (Digital Subscriber Line)

❐   T1

❐   Cable modem

❐   10 megabyte or greater (Please identify)

Do your employees in Lincoln have access to fast Internet connections?

❐   Yes

❐   No

Business in Lincoln

Please list the major strength of having a business in Lincoln.

Please list the major weakness of having a business in Lincoln.

If you were selecting a location for your business today would you choose Lincoln?

❐   Yes

❐   No

      Why or why not?

Do you believe Lincoln has a friendly business climate?

❒   Yes

❒   No

Would you recommend to another company that it should relocate to Lincoln?

❒   Yes

❒   No

       Why or why not?

What could the City and the Lincoln Partnership for Economic Development (LPED) do to improve the operational well being of your business?

Are there three issues you would suggest that the City and business community work together to address to improve economic opportunities in Lincoln?

Please rate your level of business satisfaction with the following services available in Lincoln. (Rate from 1 to 5, 1=highest and 5=lowest)

_____ Public Safety (Police, Fire, Ambulance)

_____ Quality of Life

_____ Quality of workforce

_____ Quality of post secondary education

_____ City Regulation (local zoning, permits, inspections, etc.)

_____ Business climate

_____ Air Transportation

_____ Rail Transportation

_____ Trucking Transportation

_____ Electrical service

_____ Telecommunication

_____ Internet connections

_____ Local government spending

_____ Property Tax Rate

_____ Sales Tax Rate

Directory of Technology Based Companies

The City of Lincoln's Mayor's Technology Council is compiling a list of technology based companies. Please provide the following information to be included.

Business Name _____

Contact Name _____

Web Site URL _____

E-mail _____

Phone _____

Fax _____