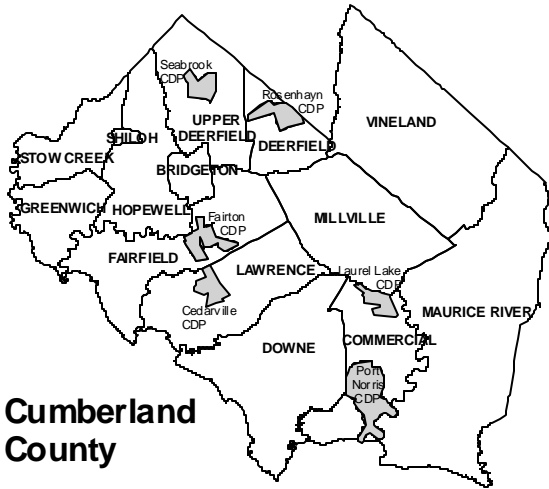


# ECONOMIC UPDATE

## CUMBERLAND COUNTY BUSINESS IN 1997 Bridgeton - Millville - Vineland, N.J. PMSA



### CENSUS 2000 POPULATION

Bridgeton - 22,942  
 Millville - 26,847  
 Vineland - 56,271  
Balance - 40,378  
 Co. Total - 146,438

### RETAIL TRADE

#### CUMBERLAND COUNTY

578 Establishments  
 \$1.2 Billion in Sales  
 \$130.1MM Annual Payroll  
 \$18,177 Per Employee  
 7,157 Paid Employees  
 \$8,700 Sales Per Capita

#### CITY OF VINELAND

308 Establishments/53.3% of Co.  
 \$643,751MM Receipts /52.5% of Co.  
 \$69,585MM Annual Payroll/53.5% of Co.  
 3,680 Paid Employees/51.4% of Co.

#### CITY OF BRIDGETON

103 Establishments/17.8% of Co.  
 \$214,259MM Receipts/17.5% of Co.  
 \$24,221MM Annual Payroll/18.6% of Co.  
 1,266 Employees/17.7% of Co.

#### CITY OF MILLVILLE

100 Establishments/17.3% of Co.  
 \$257,659MM Receipts/21% of Co.  
 \$26,438MM Annual Payroll/20.3% of Co.  
 1,621 Paid Employees/22.6% of Co.

### CUMBERLAND COUNTY

#### SERVICE INDUSTRY

1380 Establishments\*  
 \$742.2MM in Receipts\*\*  
 16,411 Paid Employees  
 \$345.2MM Annual Payroll  
 \$19,884 Annual Income Per Employee

#### WHOLESALE TRADE

189 Establishments  
 \$989.4MM Sales/\$7,018 Sales Per Capita  
 2,230 Paid Employees  
 \$69.4MM Annual Payroll  
 \$31,123 Annual Income Per Employee

Prepared by: The Cumberland County  
 Department of Planning & Development  
 May 2000

Source: 1997 Economic Census, U.S. Bureau of the Census

\*Service establishments with and without payroll subject to Federal Income Tax

\*\*Receipts for Finance & Insurance not available, therefore not included

Updated June 2002